



SPREENTECH
Green accelerator

**We accelerate startups and develop
innovative projects in construction and
the green economy**

About Us

We named ourselves after the fusion of **Sprint**, **Green**, and **Technology**. They effectively summarize our mission: to accelerate startups operating in the field of sustainable (green) technologies in construction and beyond.

That is why Spreentech Ventures can be described as a “green accelerator”.

Spreentech Ventures was born out of a Polo Edilizia 4.0 project and the entrepreneurial drive of 25 partners. They believed in the project and, besides investing in it, put their technical and managerial skills and professional networks at the disposal of the accelerator.



Excellence and Avant-garde Vision

Spreentech Ventures is a cutting-edge hub of excellence that develops expertise, offers services, and innovates in support of and collaboration with companies, designers, and managers in the construction industry.

We pursue these goals by recruiting **innovative startups** to grow successfully and offering consulting services to companies through **Open Innovation Projects**.



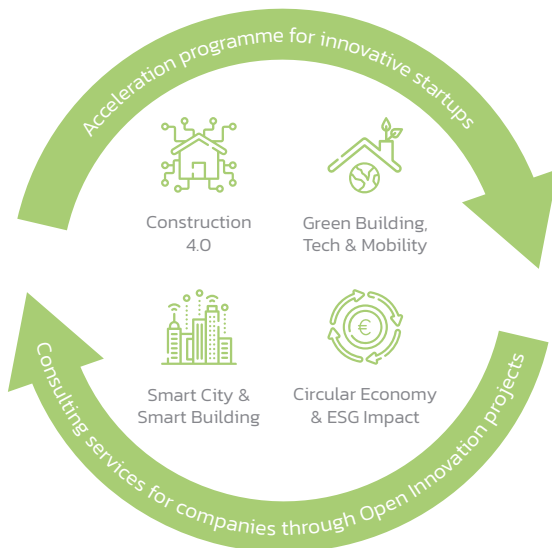
At Spreentech Ventures we recruit and support **innovative startups** offering products and/or services in four areas of interest:

- Construction 4.0
- Green Building, Tech & Mobility
- Smart City & Smart Building
- Circular Economy & ESG Impact

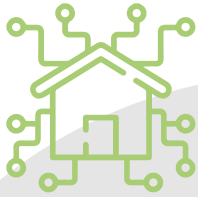
Each year we select and invest in a limited number of startups, helping them launch their products and/or services to market in six to twelve months.

We support each startup to define and design its business model, validate prototypes or proof of concept (POC), manage any certification procedures, launch the product and/or service to market, and fundraise.

Startups in our **acceleration program** can count on our extensive network of contacts, which includes companies, research centers, and outstanding Italian innovation players in the four areas of interest.



Our Areas of Interest



Construction 4.0

The new frontier is Construction 4.0, a set of industrialized processes to make construction sites more efficient and final constructions more sustainable. The pillars of such integrated planning are technological innovation and digitization: data control is key in Construction 4.0 construction sites that use software, management, and BIM methodology to optimize production and monitor costs without wasting time and materials.

Green Building, Tech & Mobility

Concern for our planet's health requires new approaches to building, living, and traveling. Green building uses sustainable construction technologies with low environmental impact, from the design to the final result: the green building is efficient, durable, powered by renewable energy, ecosystem-friendly, and certified by international protocols such as LEED and BREEAM. Green Mobility also aims to minimize CO2 emissions through new solutions for public and private transport.



Smart City & Smart Building

The city of the future must be based on environmental, economic, and social sustainability making networks and services more efficient through digital solutions that benefit its inhabitants and economy. That means, for example, optimized transport and utility services, more interactive and responsive city administrations, and safer public spaces. In a highly energy-intensive urban context, the choice of modern IoT-based Smart Building systems makes all the difference.

Circular Economy & ESG Impact

A Circular Economy is an economic system designed to reduce waste and reuse materials in subsequent production cycles. This transition needs funds, so the more players that invest in sustainable companies, the more these companies will be able to innovate their processes. There are more and more responsible investments in ethical finance, focused on values that go beyond economic performance.



Our Program for Startups



PITCH

At Spreentech Ventures we accept applications throughout the year. You can submit your company or project in the PITCH section of our website or our LinkedIn page.

ASSESSMENT

Through a structured process involving internal and external industry experts, we assess innovative startups in four areas: Construction 4.0; Green Building, Tech & Mobility, Smart City & Smart Building, and Circular Economy & ESG Impact.

ACCELERATION

Startups selected for investment participate in an acceleration program lasting between six to 12 months. Spreentech Ventures is based at the Progetto Manifattura in Rovereto (TN) - Italy.



**Specific help for companies
and startups**

**SCAN THE QR CODE AND
SEND YOUR APPLICATION**



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